

YouTube in Music Education

Presented by:

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TI:ME 2010 National/NJMEA Conference

All session materials are
available at:
www.youtubemusiced.com



Session Overview

- Have you heard of YouTube?
- Rationale for using it in the classroom
- Creating accounts, channels & groups
- Creating and posting your own videos
- Copyright issues
- Teaching with YouTube
- Alternatives
- Resources



Oh yeah, and some
videos...





Have you heard of YouTube?

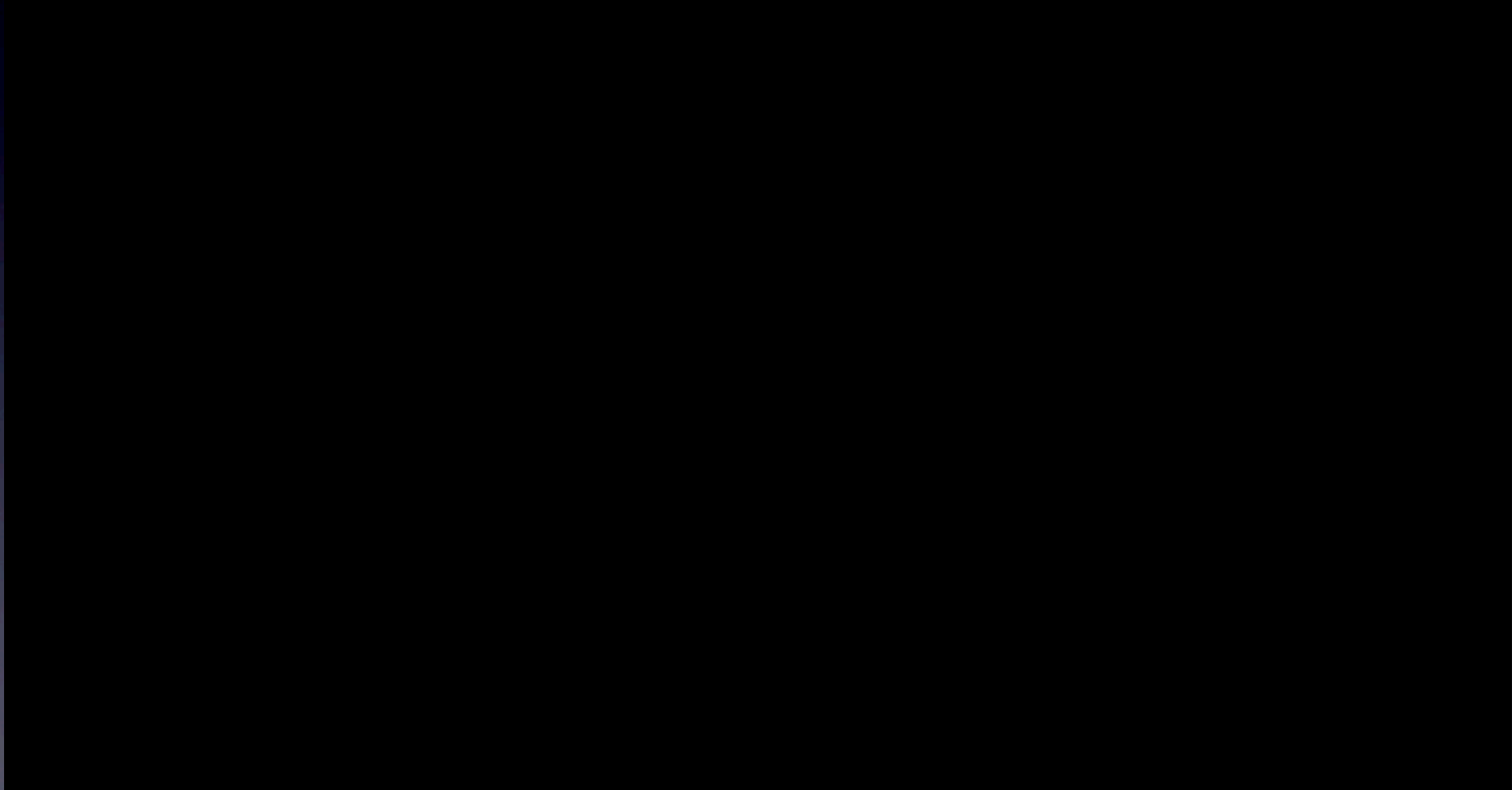
- Began in 2005
- Bought one year later by Google for \$1.65 billion
- Millions of videos uploaded *each day*
- The Cult of the Amateur
- 15 minutes of fame



Rationale for using it in the classroom

- Incredible FREE library of historic music performances
- Using a medium that the students are extremely familiar with
- Easy way to share videos with student and parents - welcome to cloud computing!
- Ability to create “student-friendly” environments
- Showcase creativity!





Hurdles

- Many IT Directors and Administrators BLOCK YouTube
 - Foul language, inappropriate videos
- Short-sighted approach
 - What about the Internet Acceptable Use Policy?
- Copyright issues





Creating an Educational Space on YouTube

- Creating a school account for YouTube
- Creating your own classroom channel
- Creating a private group
- Creating playlists
- Subscribing to videos
- Commenting on videos



Canon

Creating and Posting your own videos

- Shooting video - Tips & Tricks
- Student created videos
- Using iMovie & Windows Movie Maker
- Posting/uploading videos to YouTube
- Suggested Video Settings



Copyright Issues

- Almost every video on YouTube is an infringement
- Using them in your classroom *can be* a Fair Use
- Downloading YouTube videos
- Uploading videos to YouTube
- Let's Go Crazy





Teaching with YouTube

- Watching performances
- Critique & reflection
- Lessons
- Instrument care
- Enhance curriculum
- Showcase student creativity



Alternatives

- SchoolTube.com
- TeacherTube.com
- Class website, blog, or wiki
- United Streaming
- Vimeo.com



Resources

- *YouTube in Music Education* by Thomas Rudolph & James Frankel, Hal Leonard, 2009.
- www.youtube.com/MusicClassroom
- www.youtubemusiced.com
- *YouTube for Dummies* by Doug Sahlin & Chris Botello, For Dummies, 2007.



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